

Winter 2020 Gift Giving Guide Ad Size Specifications & Ad Costs

www.twpusc.org/magazine/usc-today-home • usctoday@uscscd.k12.pa.us
412.833.1600, ext 2284

Whole Page
(non-bleed)
7.5"W x 10"H

Ad cost ~~\$1620~~ **\$1296**

2/3 Page
4.875"W x 10"H

Ad cost ~~\$1010~~ **\$808**

1/2 Page
7.5"W x 4.875"H

Ad cost ~~\$865~~ **\$692**

1/3 Page
(vertical)
2.375"W x 10"H

(square)
4.875"W x 4.875"H

Ad cost ~~\$620~~ **\$496**

1/4 Page
3.625"W x 4.875"H

Ad cost ~~\$515~~ **\$412**

1/6 Page

(vertical)
2.375"W x 4.875"H

(horizontal)
4.875"W x 2.375"H

Ad cost ~~\$390~~ **\$312**



Showcase Your Business and Share Your Gift Guide Specials

As a valued advertiser of **UPPER ST. CLAIR TODAY**, we welcome you to share your gift-giving related specials with the community in our magazine's 2020 Winter edition. Our Winter Gift Giving Guide will showcase your paid advertisement to our residents who rely on you.

To be included in this valued guide, your ad space reservation commitment is due to your **TODAY** sales representative no later than **September 28**.

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DEADLINES FOR WINTER 2020

Ad Space Reservations Sept 28 | Artwork Oct 6 | Magazine delivered Mid November