

# TODAY

UPPER & CLAIR

The official publication of the School District and Township of Upper St. Clair

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## 2021 Production Deadlines

(If date extension beyond signed contract is permitted, specific extension dates are identified below.)

Publication Date	Spring 2021 March	Summer 2021 May	Fall 2021 August	Winter 2021 November
Articles Due	Jan 7	Mar 12	Jun 17	Sep 23
Ad Space Reservations (per contract) <b>2021 extensions</b>	First Business Day of January Jan 11	First Business Day of March Mar 15	First Business Day of June Jun 21	First Business Day of September Sep 27
Final Ad Cancellation Date (per contract)	Jan 15	Mar 15	Jun 15	Sep 15
Artwork Due (per contract) <b>2021 extensions</b>	Jan 5 Jan 19	Mar 5 Mar 22	Jun 5 Jul 6	Sep 5 Oct 5
Invoice Date	Feb 26	Apr 30	Aug 13	Nov 12
Payment Due Date (per contract) <b>2021 extensions</b>	Apr 7 No Extension	Jun 7 No Extension	Sep 7 Sep 20	Dec 7 Dec 17
Magazine Street Date No earlier than	Early March March 1	Early May May 3	Mid August August 16	Mid November November 15

Contracts of 3-4X or greater:

•• Free graphic ad artwork (up to one hour = \$100 value)



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