

Spring 2019 Celebration Guide Ad Size Specifications & Ad Costs

www.twpusc.org/magazine/usc-today-home • usctoday@uscscd.k12.pa.us
 412.833.1600, ext 2284

Whole Page
 (non-bleed)
 7.5"W x 10"H
 Ad cost \$1485 \$1215

2/3 Page
 4.875"W x 10"H
 Ad cost \$865-\$760

1/2 Page
 7.5"W x 4.875"H
 Ad cost \$740 \$650



1/3 Page
 (vertical)
 2.375"W x 10"H
 (square)
 4.875"W x 4.875"H
 Ad cost \$540 \$465

1/4 Page
 3.625"W x 4.875"H
 Ad cost \$440 \$390

1/6 Page
 (vertical)
 2.375"W x 4.875"H
 (horizontal)
 4.875"W x 2.375"H
 Ad cost \$330 \$300



Showcase Your Business and Share Your Celebration Specials

As a valued advertiser of **UPPER ST. CLAIR TODAY**, we welcome you to share your celebration specials with the community in our magazine's 2019 Spring edition. Our Celebration/Dining Guide will showcase your paid advertisement to our residents who rely on you.

- To be included in this valued guide, your ad space reservation commitment is due to your **TODAY** sales representative no later than **January 14th**.

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DEADLINES FOR SPRING 2019

Ad Space Reservations January 14 Artwork January 22