



A GENERATION OF GIVING

Fall 2019 Educational Resource Guide Ad Size Specifications & Ad Costs

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Whole Page
(non-bleed)
7.5"W x 10"H

Ad cost \$1485 \$1215

2/3 Page
4.875"W x 10"H

Ad cost \$865-\$760

1/2 Page
7.5"W x 4.875"H

Ad cost \$740 \$650



1/3 Page
(vertical)
2.375"W x 10"H

(square)
4.875"W x 4.875"H

Ad cost \$540 \$465

1/4 Page
3.625"W x 4.875"H

Ad cost \$440 \$390

(vertical)
2.375"W
x
4.875"H

(horizontal)
4.875"W x 2.375"H

Ad cost \$330 \$300

1/12 Page
3.5"W x 2"H
Ad cost \$200 \$150

Showcase Your Business and Share Your Educational Resource Specials

As a valued advertiser of **UPPER ST. CLAIR TODAY**, we welcome you to share your educational resource specials with the community in our magazine's 2019 Fall edition. Our Educational Resource Guide will showcase your paid advertisement to our residents who rely on you.

To be included in this valued guide, your ad space reservation commitment is due to your **TODAY** sales representative no later than **June 24th**.

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DEADLINES FOR FALL 2019

Ad Space Reservations June 24 Artwork July 9