



## Adding it up

- 326,962  
items borrowed
- 149,682  
visitors to the library
- 65,535  
items in the library
- 29,012  
Internet logins
- 114,611  
questions answered
- 115,720  
materials requested
- 9,991  
residents with library  
cards
- 7,333  
new items added
- 13,878  
people attended **705**  
library programs
- 2,841  
hours of work by **178**  
volunteers
- 1,084  
kids participated in  
summer reading  
programs



**Our Mission:**  
*To educate, inspire and engage library patrons to Use, Share & Connect @ the Library.*

## FOCUS - *Creating Browsing Neighborhoods*

The new floor plan in the nonfiction room, completed in the summer of 2017, is an open, inviting space where books are attractively displayed within subject neighborhoods for readers to easily browse. Patron response is extremely positive, with many commenting on the bright and airy space, how easy it is to see the books, how comfortable it feels, and how the feature displays have influenced their choice of items.



Books, tables, and seating are integrated throughout the room. This unique design vision is a game changer for library design, considering promotion of books along with floor layout and shelf construction.

Varying height bookcases in curving sweeps, with bold clear signage, invites readers to explore and discover. Each propeller-shaped bookcase unit houses a neighborhood collection of related materials. Nonfiction books are grouped together in categories such as Parenting, Health and Wellness, A Better You, and Technology. Items which were previously shelved with different Dewey Decimal numbers are located together for the convenience of the reader. The bookcases themselves are designed to optimize the presentation of books. The lowest shelf is positioned off the ground and is slanted to help readers see the titles more easily. In addition, acrylic shelf displays exhibit books face out, an attractive merchandising technique that effectively directs the reader's attention to a specific area.

## The Digital Library

- **BookFlix and True Flix** provide interactive literacy resources for kids that build a love of reading and learning.
- **Encyclopedia Britannica** is three sites in one—a child-friendly collection, a young adult interface, and a general reference collection for adults.
- **Flipster and Zinio** are platforms for e-magazines where the titles are always available.
- **Libby** is a new easy to use app for Overdrive e-books and audiobooks.
- **Online Driver's Education** provides practice tests for the PA License Exam as well as fun review exercises such as "What does this sign mean?" Quizzes in easy and hard versions are included.
- **Testing and Education Reference Center** offers information and online practice tests, including a Career Module which consists of the Career Assessment, the Resume Builder and the Virtual Careers Library.
- **Universal Class** offers over 500 high-quality online continuing education courses. Featured subjects include computer training, business, parenting, history, medicine, writing and many more.
- **World Book Advanced** is a full encyclopedia with multimedia databases supplemented with online books, primary sources, website links, and more.
- **World Book Early World of Learning** is optimized for tablets. There are six interactive preschool learning components including read, play, watch and know it!

## Trends 2017

USE	Downloadable materials checked out	
2013	12,995	↑
2014	16,543	
2015	26,600	
2016	31,677	
2017	38,272	
SHARE	Items lent to other libraries	
2013	57,487	↓
2014	52,901	
2015	54,167	
2016	52,490	
2017	52,099	
CONNECT	Wireless Internet logins	
2013	8,536	↑
2014	8,657	
2015	9,855	
2016	12,114	
2017	13,820	

## Kids Build @ the Library

The Library received this wooden block center through the Pennsylvania State Library's Block Party Grant. It came with sets of play animals, people and vehicles. It's available for builders young and old.



# 2017 - the Year in Review

## Circulation Statistics

Adult	2016	2017
Fiction	44,405	44,650
Nonfiction	48,374	45,501
DVD and Video	21,102	22,389
Audiobooks & Music	18,533	16,152
Walk In Collection	7,305	3,224
Magazines	3,404	2,721
Storage	2,537	3,296
<b>Juvenile and Teen</b>		
Fiction	105,467	106,845
Nonfiction	16,861	17,380
DVD and Video	20,413	18,041
Audiobooks & Music	2,575	2,526
Magazines	389	427
Puppets and Puzzles	566	418
<b>Downloadables</b>		
Hoopla	1,077	1,635
One Click	147	164
eBook	21,451	24,460
eAudio	4,122	6,018
eVideo	62	53
ePeriodical	2,037	97
Zinio Magazines	2,781	4,289
<b>Total</b>	<b>323,608</b>	<b>320,286</b>

## Funding

The Township General Fund provided 70% of library operating expenses in 2017. State, RAD and other sources contributed the rest.

RAD funds vary each year, based on a formula with statistics from the previous year. The five factors are Local Support, Circulation, Service to Nonresidents, Computer Usage, and a Distress factor (applied to those communities considered distressed by state measures).

In 2017 the Township covered \$784,239 in library net expenditures, which is equal to 3.64% of the General Fund revenues.

## ACLA, CLP and eiNetwork

Our cooperative agreements with the Allegheny County Library Association, the Carnegie Library of Pittsburgh, and the eiNetwork provide valuable services and resources to our community at no additional cost to our library.

Services we receive through eiNetwork include computer management, Internet service, staff email and data storage, and our circulation system. The eiNetwork, funded primarily through a RAD grant, estimated the yearly value to USC Library for these services to be approximately \$74,894.

## DonorsShare Donations in 2017

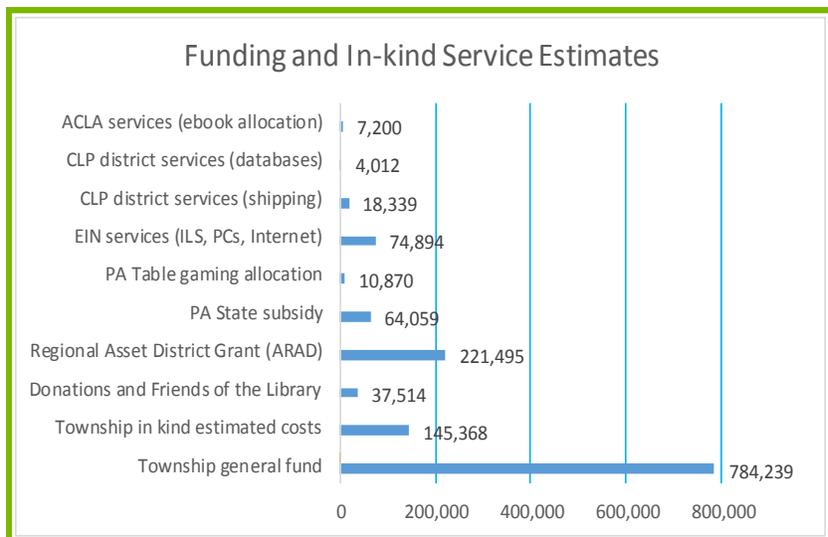
**\$26,815** The Friends of the Library

**\$7,428** Monetary contributions

**\$3,236** Memorial and Tribute Gifts

### Individual Gifts over \$1,000

Buncher Foundation \$3,000  
Family of Nan Cissna \$1,000





# Special Events—Engaging, Learning, Enjoying, Sharing



1,172 Friends!

Visit us on Facebook!

Get the latest library news and event posts!



Programs with the Pittsburgh Chinese Academy  
Chinese Moon Festival • Chinese Calligraphy



Acoustic August Concert Series  
Martin Thomas • Daniella Chiriac



## Director

Helen Palascak

## Head of Youth Services

Debra Conn

## Head of Technical Services

Maureen Case

## Programs and Outreach Librarian

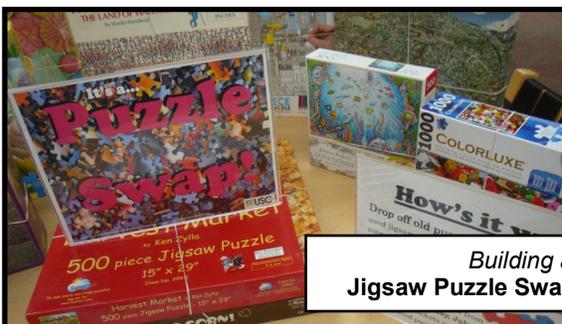
Walker Evans

## Circulation Coordinator

Vanessa Ryzner



Science and Engineering  
3D Printed Fidget Spinners • Solar Eclipse



Building and Making  
Jigsaw Puzzle Swap • Knit-In-Public Day



## Library hours

Mon-Thur 9:30 am -9 pm

Fri & Sat 9:30 am -5 pm

Sunday 1-5 pm

(Closed summer Sundays and some holidays)



Books and Community  
Love Your Library • Beatrix Potter Visit

