

SUMMER 2024 HOME & GARDEN GUIDEAd Size Specifications & Ad Costs

twpusc.org/usctoday | usctoday@usctoday.org | 412.851-2851

Discounts for multiple contracts apply. Contact a TODAY sales representative below for more information.

Whole Page (non-bleed) 7.5"W x 10"H

Ad cost \$1620

2/3 Page 4.875"W x 10"H

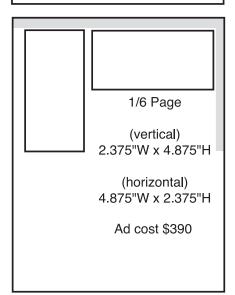
Ad cost \$1010

1/2 Page 7.5"W x 4.875"H

Ad cost \$865

1/3 Page
(vertical)
2.375"W x 10"H
(square)
4.875"W x 4.875"H
Ad cost \$620

1/4 Page 3.625"W x 4.875"H Ad cost \$515





Showcase Your Business and Share Your Home & Garden Specials

As a valued advertiser of **UPPER ST. CLAIR TODAY**, we welcome you to share your Home & Garden related specials with the community in our magazine's 2024 Summer edition. Our Home & Garden Guide will showcase your paid advertisement to our residents who rely on you.

To be included in this valued guide, your ad space reservation is due to your **TODAY** sales representative no later than **March 11**.

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DEADLINES FOR SUMMER 2024

Ad Space: Mar. 11 | Artwork: Mar. 19 | Magazine Delivery: Early May